




International Ceramics Ltd

IN COLLABORATION WITH IFO OF SWEDEN AND BOCH OF BELGIUM





# About Our Company

ICL is a brand associated with high quality and durable sanitary ware. We offer complete solutions for all commercial and residential bathrooms including schools, hospitals, offices, buildings, hotels, retail shops and housing projects.

ICL is one of the pioneers of the ceramics industry in Pakistan, establishing the first porcelain plant in Pakistan with the collaboration of Swedish company IFO in 1978. The company's two brand's ICL IFO and ICL Boch, built in collaboration with Belgian company Boch, became household names in Pakistan during the 1980's and 1990's.



# Manufacturing Standards & Product Quality

**01** ICL IFO's manufacturing and quality standards are based on the best practices of leading global manufacturers. This is based on collaboration with European manufacturers IFO and Boch, and a manufacturing experience that is in excess of 50 years. ICL IFO products are recognized as being high quality, durable and problem free, leading to a high level of satisfaction from its customers and partners.

## **02 THE UNIQUE IFÖ KNOW-HOW**

Making a water saving WC involves a great deal more than simply reducing the volume of flushed water. In order for a WC to perform at optimal efficiency every component must be specially designed, otherwise performance and reliability will suffer.

IFÖ engineers have spent years on research and development. Extensive testing programs have been carried out in a number of countries, demonstrating all the advantages of the IFÖ technique over other WC designs.

IFÖ WCs are made of vitreous china and are fitted with a simple, virtually maintenance free, flushing mechanism. WCs are supplied complete, fully assembled and are tested individually with water to ensure perfect performance. It is now possible to conserve valuable water, whilst maintaining a high degree of hygiene and without compromising standards. Water saving technology is ready for implementation today to provide for a better tomorrow.







## LEADER IN DESIGNS & INNOVATION

ICL has introduced many new ceramics designs in Pakistan, which have been adopted by the rest of the industry, leading the way in bathroom innovation. ICL continues to innovate and bring new designs into the market that range from Wall hung WC's, hands free faucets, and improved & hygienic designs for squatting pans. We respond to lifestyle changes by creating products that continually move bathroom design forward

## MOST EXTENSIVE PRODUCT RANGE

ICL IFO's design range is the most extensive available in the market, and is a combination of typical designs in use in Pakistan, designs being made by Chinese manufacturers and European brands. Our comprehensive range of WCs, basins, urinals, squatting pans and other bathroom accessories are guaranteed to provide you with the right product for your project. Our aim is to meet all your building requirements by offering quality products that are not only durable but also offer the latest and most modern designs

## OUR PHILOSOPHY & OBJECTIVES

ICL has a reputation for being a people centric organization. We have built lasting relationships with our customers whether they are retailers, distributors, designers, architects, developers or contractors, by providing high quality products and outstanding service. ICL IFO is committed to remaining the most widely distributed ceramics brand in Pakistan, and the provider of the most reliable and durable products in the country. Over the years ICL IFO products have been used in the government sector, military, hotels, hospital, educational institution and in several other large infrastructure projects. ICL's philosophy "for life" sums up the essence of the brand, our products will last a lifetime and are designed to enhance the quality of your life.



ICL provides firm undertaking to the consumer of its best standards which conform to the following international standards:

BSS BRITISH STANDARD SPECIFICATION  
**1125 / 1188 / 1213 / 3402 / CP303**

DIN GERMAN STANDARD SPECIFICATION  
**18155 / 18166 / 456 / 106**

CONSIDERING ITS MARKET EFFORTS, HIGH QUALITY PRODUCTS AND CORPORATE PERFORMANCE. ICL WAS AWARDED THE FOLLOWING AWARDS AT DIFFERENT OCCASIONS:

1983	○	DEVA ACADEMY, KARACHI - GOLD MEDAL	1988	○	INDUSTRIAL EXHIBITION, LAHORE
1984	○	ARAB INTERNATIONAL TROPHY	1991	○	JAKARTA INTERNATIONAL EXPO
1984	○	INDUSTRIAL EXHIBITION, LAHORE - GOLD MEDAL	1994	○	SEOUL INTERNATIONAL TRADE FAIR
1985	○	SECOND ARAB INTERNATIONAL TROPHY	1999	○	INTER BUILT SHOW, BIRMINGHAM, UK
1985	○	INDUSTRIAL EXHIBITION, ISLAMABAD	2000	○	BAGHDAD INTERNATIONAL TRADE FAIR, IRAQ
1987	○	INDUSTRIAL EXHIBITION, LAHORE - SPL COMMENDATION			



# Standard Specification



# Our Products

ICL crafts sanitary ware that blends strength with style — built to last, designed to transform every bathroom into a statement of quality. Our product range includes:

- TOILETS
- WASH BASINS & PEDESTALS
- COUNTER BASINS & BOWL BASINS
- SQUATTING PANS
- LAB SINK
- TILE BOND & TILE GROUT



# Toilets



DSP 01



DSP 02



DSP 03



DSP 04



DSP 05



DSP 06



DTP 01



# Wash Basins & Pedestals



DWB 01



DWB 02



DWB 03



DWB 04



# Counter Basins & Bowl Basins



DUC 01



DOC 01



DOC 03



GOAL



DOC 02

## Squatting Pans



DOR 500



DOR 900



DLS 01

## Lab Sink





20KG

# CERAMIC TILE ADHESIVE

For installing all kinds of interior & exterior wall & floor tiles,  
quarry tiles, mosaics, ceramics tiles, pavers, etc.

International Ceramics Limited

[www.iclboch.com](http://www.iclboch.com)

In collaboration with IFO of Sweden & Boch & Belgium

ICL- **Ifö** - ICL BOCH

20KG

## Tile Bond

ICL Tile Bond is a professional formula adhesive with high bond strengths.  
It provides maximum resistance for intermittent water exposure.

### RECOMMENDED SURFACE

Concrete  
Concrete Masonry  
Brick Masonry  
Cement Mortar Beds  
Cement Plaster  
Marble  
Ceramic Tile

### MIXING

One 20kg bag : 4.2 Litre portable water

### ADVANCED FORMULA

For better performance and durability Power  
Latex is added in ICL Tile Bond.

Meets ANSI A136.1 type 1 requirement for  
intermittent water exposure.

### CAUTION

Contains Portland Cement and silica sand. Avoid contact with eyes and prolonged  
contact with skin. In case of contact, wash thoroughly with water.







# Tile Grout

## RECOMMENDED SURFACE

Concrete  
Concrete Masonry  
Brick Masonry  
Cement Mortar Beds  
Cement Plaster  
Marble  
Ceramic Tile

## COLOURS

### LIGHT COLOURS

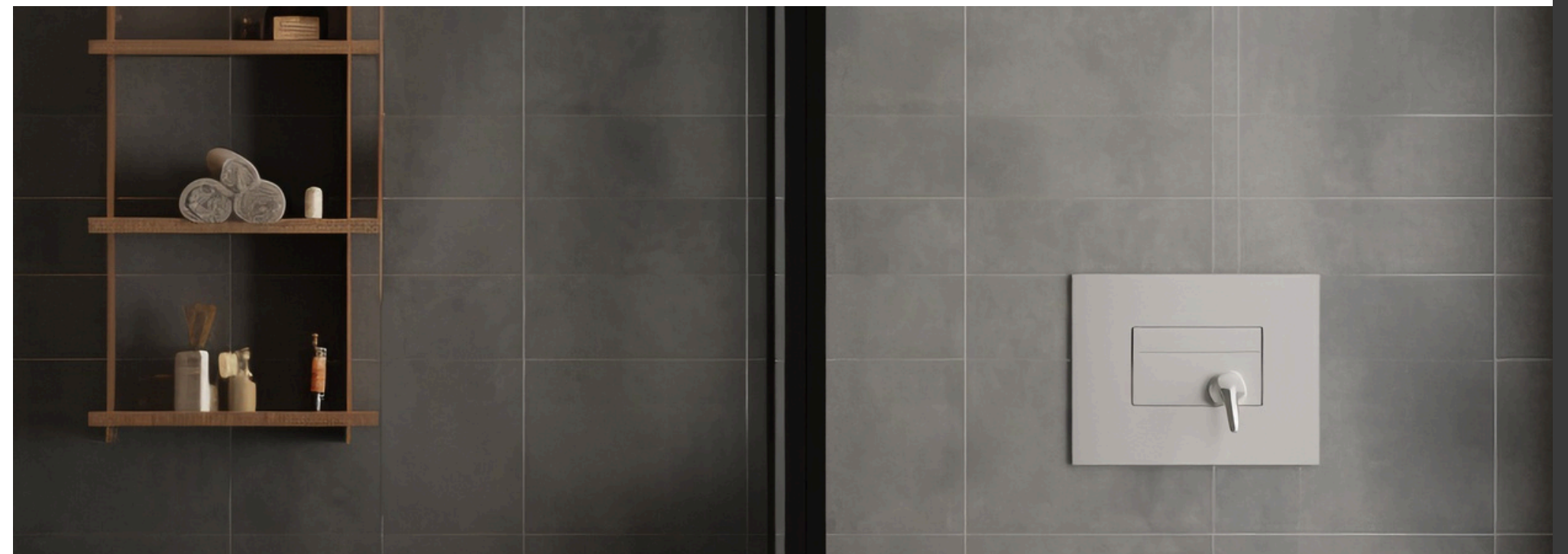
White - Off White - Ivory - Beige - Grey Sage  
Green - Sky Blue - Pink - Baby Pink

### DARK COLOURS

Emerald Green - Crystal Brown - Peach  
Burgundy - Mauve - Dark Blue - Black

## CAUTION

Contains Portland Cement and silica sand. Avoid contact with eyes and prolonged contact with skin. In case of contact, wash thoroughly with water.





## APPROVED BY HOUSING SCHEMES



## APPROVED BY EDUCATIONAL INSTITUTIONS



**APPROVED BY GOVT. & SEMI GOVT.**



## APPROVED BY HOSPITALS





## IMPORTANT NOTE

These measurements are subject to change or cancellation. No responsibility is assumed for superseded or void pages. Please consult ICL for confirmation of detailed dimensions for building construction purposes. Due to printing, the colours of actual products may differ from pictures. For true colour matching purposes, please refer to sanitary ware chip colour samples.

ICL reserves the right to change the product without prior notification.

## CONTACT US

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